



Public Relations & Perception Management

MEDIA RELEASE

Contact: Alyssa Nightingale
631-367-8599
anight@att.net

FOR IMMEDIATE RELEASE

**CANINES TO PUT THEIR BEST PAW FORWARD AT
CORKY'S INTERNATIONAL HAUTE COUTURE FASHION SHOW
Event will be Held During LI Family Festival – Saturday, Sept. 15**

Calling all supermodels – with fur! The New York tri-state area's best-dressed canines are invited to strut their stuff during the Long Island Family Festival on Saturday, September 15 at 2 p.m. at Copiague's Tanner Park. Corky's International Haute Couture Fashion Show is one of the festival's biggest draws and really gives new meaning to the term "ruff life."

All participants (furry and non) will meet at the Pet Expo in the Park at 1:45 p.m. to join the fashion show. The annual event is part of the pet-friendly Long Island Family Festival which will take place Friday, September 14 from 6-10 p.m. , Saturday, September 15 from 11 a.m.–10 p.m. and Sunday, September 16, 11 a.m.–8 p.m. along the seaside beach at Babylon's beautiful Tanner Park in Copiague. Rain dates are September 28-30. Admission is free.

The canine fashion show is held in memory of West Highland White Terrier Corky Nightingale, the show's creator. Each year, the festival puts a "bark out" to international canine friends and their owners to "Paws for Style" and select an international canine couture outfit which brings canine fashion to a new standard of prestige and style.

Canines from near and far are invited to parade in Prada, sparkle in Swarovski and walk in the park as they wag their tails on the "Catwalk" to the delight of dog

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lovers and the “pupparazzi.” French Poodles just might be wearing berets while Scottish Terriers could be sporting their kilts, dachshunds might wear their lederhosen and English Bull Dogs might tip their derby’s at you. Whatever international breed your four-legged fashionista is, he or she will have a howling good time.

In addition to “Corky’s International Haute Couture Fashion Show,” the festival also features additional opportunities to make your canine feel like a VIP (Very Important Pooch) including the Pet Expo in the Park with a Pet Pavilion and Dog Performance Arena.

Humans will also have the chance to participate in a catwalk strut of different sorts. The “Dress like a Pirate” Fashion Show will be held on Saturday at 4:30 p.m. New this year to the festival, the buccaneer bash encourages children of all ages to show off their favorite sea captain wear – boots, peg legs and all.

The Long Island Family Festival is a fun-filled event which features an exhilarating carnival, plenty of entertainment and surprises, delicious food and live musical entertainment all weekend long to satisfy all musical and dance tastes thanks to entertainment sponsor, Katch at Tanner Park. Special event highlights include the Ocean View Art, Craft & Gift Show which will provide a great opportunity to mix and mingle with arts & crafts, retail, not-for-profit and promotional vendors, Monster Truck on the Bay rides, pizza eating contests, corn husking competition, an opportunity to meet and take pictures with Elroy the Elk, enjoy a Drum & Bugle Show, see custom car and truck shows with some of Long Island’s hottest vehicles, play in a mobile gaming truck and experience other exciting activities. On Sunday night at 7pm there will even be a Special Appearance by Sal “The Voice” Valentinetti and BIGTIME TOMMIE.

The Long Island Family Festival has become an annual tradition for many in the community. This event is partially sponsored by the Suffolk County Executive's Office. Sponsors to date include Copiague Chamber of Commerce, Town of

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Babylon, Legislator DuWayne Gregory, Suffolk County, Nightingale PR, Street Wheelz, Verizon, Katch at Tanner Park, Good Samaritan Hospital Medical Center, Giannini Landscaping, D'Andrea Bros Funeral Home, Janet's Essentials, Hollywood Banners, Suffolk Federal, F&D, Lindencrest Diner, Skyway Pest Management, Joe's Pizza, Suffolk Federal, QuickChek, Kiwanis Club of Copiague, Golden Pine Deli, Tasty Frosty, New York Life, Belimage, Rosalie & Ashley Zeppoles. Media Sponsors include the Paramount, Newsday, South Shore Living, Long Island Media including LongIsland.com and Long Island Exchange, Connoisseur Media Long Island including Walk 97.5, K98.3, 103.1 Max, 94.3 the Shark and WHLI, South Bay's Newspapers, Amityville Community Radio and Macaroni Kid.

For more information and timeline of activities go to www.lifamilyfestival.com