



Public Relations & Perception Management

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

**Ahoy, Matey! Flaunt your Pirate Wear at Long Island Family Festival
“Seas” the Day with Themed Fashion Show**

“Arrr” you and your children and their friends some of Long Island’s best-looking pirates? Then come show off yer boot at the “Dress like a Pirate” Fashion Show! The event will take place during this year’s Long Island Family Festival on Saturday, September 15 at 5:00 p.m. Kids of all ages are invited to dress like their favorite sea captains and talk about their costumes at the Small Sea Shell Show Mobile.

The buccaneer bash comes just ahead of International “Talk like a Pirate” Day on September 19, which encourages people to conversate in “nauti” lingo. During the festival, the pirate theme will be flanked with a special appearance by the local reenactment group Ye Pyrate Brotherhood on Saturday and Sunday from Noon - 5 p.m.

The Long Island Family Festival is a fun-filled event which features an exhilarating carnival, plenty of entertainment and surprises, delicious food and live musical entertainment all weekend long to satisfy all musical and dance tastes thanks to entertainment sponsor, Katch at Tanner Park. This year’s festival will be held on Friday, September 14 from 6-10 p.m., Saturday, September 15 from 11 a.m. – 10 p.m. and Sunday, September 16 from 11 a.m. – 8 p.m.

Special event highlights include the Ocean View Art, Craft & Gift Show which will provide a great opportunity to mix and mingle with arts & crafts, retail, not-for-
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profit and promotional vendors, Monster Truck on the Bay rides, pizza eating contests, corn husking competition, an opportunity to meet and take pictures with Elroy the Elk, enjoy a Drum & Bugle Show, see custom car and truck shows with some of Long Island's hottest vehicles, play in a mobile gaming truck and experience other exciting activities. On Sunday night at 7pm there will even be a Special Appearance by Sal "The Voice" Valentinetti and BIGTIME TOMMIE.

The Long Island Family Festival has become an annual tradition for many in the community. This event is partially sponsored by the Suffolk County Executive's Office. Sponsors to date include Copiague Chamber of Commerce, Town of Babylon, Legislator DuWayne Gregory, Suffolk County, Nightingale PR, Street Wheelz, Verizon, Katch at Tanner Park, Good Samaritan Hospital Medical Center, Giannini Landscaping, D'Andrea Bros Funeral Home, Janet's Essentials, Hollywood Banners, Suffolk Federal, F&D, Lindencrest Diner, Skyway Pest Management, Joe's Pizza, Suffolk Federal, QuickChek, Kiwanis Club of Copiague, Golden Pine Deli, Tasty Frosty, New York Life, Belimage, Rosalie & Ashley Zeppoles. Media Sponsors include the Paramount, Newsday, South Shore Living, Long Island Media including LongIsland.com and Long Island Exchange, Connoisseur Media Long Island including Walk 97.5, K98.3, 103.1 Max, 94.3 the Shark and WHLI, South Bay's Newspapers, Amityville Community Radio and Macaroni Kid.

For more information and timeline of activities go to www.lifamilyfestival.com

PHOTO CAPTION:

Ye Pyrate Brotherhood Pirates will be stepping ashore at the Festival throughout the weekend (Saturday and Sunday, 12- 5PM)

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