



Public Relations & Perception Management

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Pizza Lovers Wanted! Bring an Appetite for Annual Eating Contest at the Long Island Family Festival

CALLING ALL PIZZA LOVERS AND PROFESSIONAL EATERS! The Annual Long Island Family Festival will be hosting the LI Family Festival Pizza Eating Contest, sponsored by Joe's Pizza, on Saturday, September 15 at 3 p.m. and Sunday, September 16 at 4 p.m. Those interested in competing on either date will gather at the Copiague Chamber Booth 15 minutes before the food challenge. Please register at this link: www.lifestivalpizza.com

The rules are simple -- eat a pie as quick as you can! The contestant who finishes their pie first is declared the LI Family Festival Pizza Eating Contest Champion for the day and of course, has bragging rights for life.

Admission to the contest is free. Winners will each receive a T-shirt, a gift certificate and the chance to scarf down the best pizza on the island.

The Long Island Family Festival is a fun-filled event which features an exhilarating carnival, plenty of entertainment and surprises, delicious food and live musical entertainment all weekend long to satisfy all musical and dance tastes thanks to entertainment sponsor, Katch at Tanner Park. This year's festival will be held on Friday, September 14 from 6-10 p.m., Saturday, September 15 from 11 a.m. – 10 p.m. and Sunday, September 16 from 11 a.m. – 8 p.m.

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Special event highlights include the Ocean View Art, Craft & Gift Show which will provide a great opportunity to mix and mingle with arts & crafts, retail, not-for-profit and promotional vendors, Monster Truck on the Bay rides, pizza eating contests, corn husking competition, an opportunity to meet and take pictures with Elroy the Elk, enjoy a Drum & Bugle Show, see custom car and truck shows with some of Long Island's hottest vehicles, play in a mobile gaming truck and experience other exciting activities. On Sunday night at 7pm there will even be a Special Appearance by Sal "The Voice" Valentinetti and BIGTIME TOMMIE.

New this year at the Festival is a "Dress like a Pirate" Fashion Show for kids of all ages. The buccaneer bash encourages pirate lovers to come dressed as their favorite sea captain or pirate.

The Long Island Family Festival has become an annual tradition for many in the community. This event is partially sponsored by the Suffolk County Executive's Office. Sponsors to date include Copiague Chamber of Commerce, Town of Babylon, Legislator DuWayne Gregory, Suffolk County, Nightingale PR, Street Wheelz, Verizon, Katch at Tanner Park, Good Samaritan Hospital Medical Center, Giannini Landscaping, D'Andrea Bros Funeral Home, Janet's Essentials, Hollywood Banners, Suffolk Federal, F&D, Lindencrest Diner, Skyway Pest Management, Joe's Pizza, Suffolk Federal, QuickChek, Kiwanis Club of Copiague, Golden Pine Deli, Tasty Frosty, New York Life, Belimage, Rosalie & Ashley Zeppoles. Media Sponsors include the Paramount, Newsday, South Shore Living, Long Island Media including LongIsland.com and Long Island Exchange, Connoisseur Media Long Island including Walk 97.5, K98.3, 103.1 Max, 94.3 the Shark and WHLI, South Bay's Newspapers, Amityville Community Radio and Macaroni Kid.

For more information and timeline of activities go to www.lifamilyfestival.com

PHOTO CAPTION:

Contestants participate in the LI Family Festival Pizza Eating Contest

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