



Public Relations & Perception Management

***MEDIA RELEASE***

Contact: Alyssa Nightingale  
631-367-8599  
anight@att.net

FOR IMMEDIATE RELEASE

**Long Island's Own Sal "The Voice" Valentinetti to Appear at  
Long Island Family Festival  
Family Fall Fun and Festivities will take place Sept 14-16**

Long Island native Sal Valentinetti's voice is so distinguished that it has become his nickname. Valentinetti, who rose to national prominence on Season 11 of NBC's "America's Got Talent," will make a Special Appearance to "Meet & Greet" attendees at the Long Island Family Festival which will take place along the breathtaking seaside beach at Babylon's beautiful Tanner Park in Copiague, NY. Valentinetti, along with his cousin BIGTIME TOMMIE, will visit the fun-filled family festival on Sunday, September 16 at 7pm.

Just 23 years old, Valentinetti gained widespread recognition for his brilliant musical talent and likeness to the late Frank Sinatra when he performed the singer's classic "My Way" on the hit show. Since then, he has toured the nation, which makes his visit at the event all the more special. "I'm looking forward in being part of this yearly tradition," explained Valentinetti.

The fun-filled, pet friendly Festival is taking place Friday, September 14, 6-10 pm (music, food and carnival) Saturday, September 15, 11am – 10 pm and Sunday, September 16, 11am – 8 pm. Admission is FREE.

Weekend highlights include:

- An exhilarating carnival with plenty of rides for children of all ages

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- New this Year: Long Island Family Festival Seafood & Lobster Pavilion by KATCH at Tanner Park
- Live musical entertainment kicking off Friday night
- Ocean View Art, Craft & Gift Show
- Pet Expo in the Park with Pet Pavilion and Dog Performance Arena
- Monster Truck by the Bay Rides
- Mobile Gaming Truck
- Thrilling Human Hamster Ball Race
- Ventriloquist Jack Stein and his sidekick puppets Veteran Wally and Simba the Spectacular Sheepdog
- Long Island Family Festival Drum & Bugle Show
- New York Life Child ID Program
- Copiague Chamber of Commerce Festival Raffle Basket Table which will include Exciting Raffle Gifts which Will Appeal to Everyone

And that's not all – there will be custom car and truck shows with some of Long Island's hottest rides. You will see great competition at the annual **Pizza Eating Contest** (Saturday, 3pm and Sunday, 4pm) and cob-tearing skills will be put to the test with the Festival Children's **Corn Husking Competition** (Sat, 4pm).

For Music Lovers, music will be in the air all weekend long with concerts and performances at the Sea Shell Show Mobiles which will showcase wonderful talent. Featured groups, sponsored by Katch at Tanner Park, will include Schroeder's Ghost, Vavoom, Rockin' 45's and more.

One of this year's most-talked about new events will be the “**Dress like a Pirate**” **Fashion Show** which will have children of all ages walking the runway “plank” as they show off favorite buccaneer basics.

And don't forget Fido at home! The pet-friendly festival has plenty of fun for four-legged furry family members. The annual **Corky's International Canine Haute Couture Fashion Show** (Sat at 2pm) will have canines dressing up in

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the most talked-about international fashions while strutting down the “catwalk.” The canine fashion show will take place during the anticipated **Pet Expo in the Park will offer a Pet Pavilion and Dog Performance Arena** on Saturday and Sunday.

The Long Island Family Festival has become an annual tradition for many in the community. This event is partially sponsored by the Suffolk County Executive's Office. For more information and timeline of activities go to [www.lifamilyfestival.com](http://www.lifamilyfestival.com)

PHOTO CAPTION:

Photos 1&2:

Sal “The Voice” Valentinetti and his cousin “BIGTIME TOMMIE” to “Meet & Greet” with Attendees at Long Island Family Festival